

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.00
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ * * * WFTV-TV * * *
* * * CHANGES * * *

REP HEADLINE# 6144824 TRF# 312011

PRDCT DCCC AGY. NAME GREAT AMERICAN MEDIA

REP. # 6556 OFF. # 6556 SALESMAN #

ADV # ADV. NAME ISS/DCCC
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

3050 K ST NW,
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

ORDER # CONTRACT # 6144824
PRDCT DCCC EST# 1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE OCT16/12 10.00

REP: TO LENA
FR JULIE
REV SPOTS ON LINES 13, 17, 18, 21, 22, 32-42, 45, 48-51
TTL \$183425.137X
PLS CFM, THX

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DATE OCT16/12 10.00

REP: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTL: :SPTS:
:LINE#: REP : CD:
:LINE#:
AGENCY ADVERTISER CODE = AGENCY EST# = 1192
AGENCY PRODUCT CODE =
1 500A-530A 30 \$570.00 10/30 11/2 4 TU-F 4
PROGRAM : EYEWITNESS NEWS
2 500A-530A 30 \$570.00 11/5 11/5 1 MON 1
PROGRAM : EYEWITNESS NEWS
3 530A-600A 30 \$775.00 10/30 11/2 4 TU-F 4
PROGRAM : EYEWITNESS NEWS

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LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAY	:TOTL: :SPTS:
16			1000A-1100A		30		\$425.00	11/5	11/6	2		M-TU	2
PROGRAM :	MILLIONAIRE/FAMILY FEUD												
17	S	1100A-1200N			30		\$750.00	10/30	11/2	0		TU-F	0
PROGRAM :	THE VIEW												
18	S	1100A-1200N			30		\$750.00	11/5	11/5	0		MON	0
PROGRAM :	THE VIEW												
19		1200N-100P			30		\$750.00	10/30	11/2	10		TU-F	10
PROGRAM :	EYEWITNESS NOON NEWS												
20		1200N-100P			30		\$750.00	11/5	11/6	3		M-TU	3
PROGRAM :	EYEWITNESS NOON NEWS												
21	S	100P-200P			30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM :	THE CHEW												
22	S	100P-200P			30		\$600.00	11/5	11/5	1		MON	1
PROGRAM :	THE CHEW												
23		900A-1000A			30		\$1,600.00	11/3	11/3	2		SAT	2
PROGRAM :	GMA SAT												
24		1200N-1230P			30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM :	NOON NEWS SAT												
25		1200N-1230P			30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM :	NOON NEWS SUN												
26		400P-500P			30		\$800.00	10/30	11/2	7		TU-F	7
PROGRAM :	DR OZ												
27		400P-500P			30		\$800.00	11/5	11/6	2		M-TU	2
PROGRAM :	DR OZ												

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 :LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
 :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
 52 330P-700P 30 \$3,750.00 11/3 11/3 1 SAT 1
 PROGRAM : ABC COLLEGE FOOTBALL
 53 1130P-1200M 30 \$700.00 11/4 11/4 1 SUN 1
 PROGRAM : SPORTS NIGHT ON 9
 CONTRACT TOTAL 183425.00
 TOTAL SPOTS 137
 NOV/12 183425.00

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P CLASS, PLAN, SEC Q-PAID PGY R RATE S-SPOTS PER WEEK T-MULTIPLE X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE